

advertise on our website and take advantage of:

- The 15,000 -16,000 unique hits we receive each day
- Opportunities to advertise on a selection of our web pages
- Discounts available for existing *Living Wisdom* advertisers

We are now also booking advertising in our fortnightly e-newsletter (which goes out to approximately 8,000 people each issue).

www.living-wisdom.com
www.avn.org.au

AVN home page 2 ad sizes available:

Left hand column	150w x 250h pixels	\$250 p/month (exc.GST)
Bottom banner of page	800w x 100h pixels	\$350 p/month (exc.GST)

living wisdom home page 2 ad sizes available:

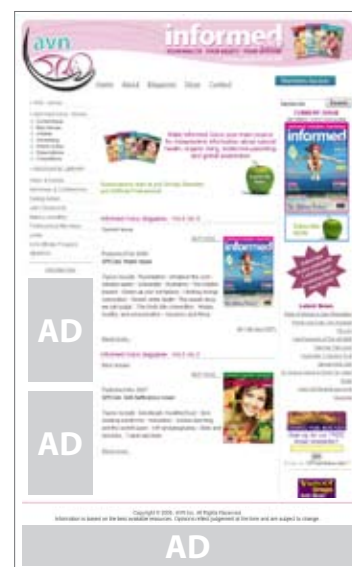
2 x Left hand column	150w x 250h pixels	\$175 p/month (exc.GST)
Bottom banner of page	800w x 100h pixels	\$275 p/month (exc.GST)

vaccination information page 2 ad sizes available:

Left hand column	150w x 250h pixels	\$150 p/month (exc.GST)
Bottom banner of page	800w x 100h pixels	\$250 p/month (exc.GST)

Other pages available by request.

ad size reference



fortnightly e-newsletter 2 ad sizes available:

Left hand column	150w x 250h pixels	\$100 p/issue (exc.GST)
Banner between articles	425w x 100h pixels	\$250 p/issue (exc.GST)

Payment required before upload of your ad.

website and e-newsletter ad conditions

- Only the stated web-advertisement sizes are available, and ads must be sized to correct dimensions
- Ads must be 72dpi and RGB colour
- Ads must be sent as a web ready .jpg or .gif files
- Ads to be emailed to **design@living-wisdom.com**
- There will be additional charges for in-house designs, please see the next page for details.